

Insurance Insight Advertising Contract

Effective 2009 - 2010

Company Name _____ **Contact:** _____

Phone: _____ FAX: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

| Ad Size | Rate | 1-color Blk | 2-color Blk + 1 | 3-color Blk + 2 | 4-color Process | | Ad Size | Rate | 1-color Blk | 2-color Blk + 1 | 3-color Blk + 2 | 4-color Process |
|--------------|------|----------------|--------------------|--------------------|--------------------|--|-------------|------|----------------|--------------------|--------------------|--------------------|
| Full Page | 1x | 927.00 | 1,204.00 | 1,482.00 | 1,761.00 | | 1/2 Page | 1x | 528.00 | 684.00 | 844.00 | 1,001.00 |
| | 6x | 810.00 | 1,055.00 | 1,298.00 | 1,541.00 | | | 6x | 444.00 | 577.00 | 710.00 | 844.00 |
| | 12x | 630.00 | 819.00 | 1,010.00 | 1,144.00 | | | 12x | 363.00 | 472.00 | 580.00 | 687.00 |
| 2/3 Page | 1x | 703.00 | 914.00 | 1,124.00 | 1,335.00 | | 1/3 Page | 1x | 367.00 | 496.00 | 745.00 | 752.00 |
| | 6x | 613.00 | 796.00 | 980.00 | 1,163.00 | | | 6x | 322.00 | 434.00 | 546.00 | 660.00 |
| | 12x | 470.00 | 612.00 | 752.00 | 893.00 | | | 12x | 255.00 | 344.00 | 433.00 | 522.00 |

Please circle price above that coincides with desired size, number of insertions per year, and number of colors.

Specified position: 30% additional charge, availability varies. Specify Position: _____

★ All advertising prices are net. Clients are responsible for all commission fees.

Insertion Issues:

To guarantee correct placement of multiple ads, the title and size of the ad to run **must** be noted beside the month.

- | | |
|--|---|
| <input type="checkbox"/> January 20__ / _____ | <input type="checkbox"/> July 20__ / _____ |
| <input type="checkbox"/> February 20__ / _____ | <input type="checkbox"/> August 20__ / _____ |
| <input type="checkbox"/> March 20__ / _____ | <input type="checkbox"/> September 20__ / _____ |
| <input type="checkbox"/> April 20__ / _____ | <input type="checkbox"/> October 20__ / _____ |
| <input type="checkbox"/> May 20__ / _____ | <input type="checkbox"/> November 20__ / _____ |
| <input type="checkbox"/> June 20__ / _____ | <input type="checkbox"/> December 20__ / _____ |

DEADLINES: Contracts and advertisements are due the **1st of the month prior to the month of the publication in which the advertisement is to appear.** Contracts must be received for all ads.

CANCELLATIONS: Full payment is required in the event of a cancellation of any ad insert, unless notice is received by the **1st of the month prior to the month of publication in which the advertisement is to appear.**

Remarks or Special Instructions: _____

THIS CONTRACT MUST BE COMPLETED AND ACCOMPANY ALL AD INSERTION ORDERS FOR ANY AD PLACEMENT TO BE GUARANTEED.

SIGNATURE _____ **DATE** _____