

# Insurance Insight Advertising Contract

**Effective 2008 - 2009**

**Company Name** \_\_\_\_\_ **Contact:** \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Ad Size	Rate	1-color Blk	2-color Blk + 1	3-color Blk + 2	4-color Process		Ad Size	Rate	1-color Blk	2-color Blk + 1	3-color Blk + 2	4-color Process
Full Page	1x	927.00	1,204.00	1,482.00	1,761.00		1/2 Page	1x	528.00	684.00	844.00	1,001.00
	6x	810.00	1,055.00	1,298.00	1,541.00			6x	444.00	577.00	710.00	844.00
	12x	630.00	819.00	1,010.00	1,144.00			12x	363.00	472.00	580.00	687.00
2/3 Page	1x	703.00	914.00	1,124.00	1,335.00		1/3 Page	1x	367.00	496.00	745.00	752.00
	6x	613.00	796.00	980.00	1,163.00			6x	322.00	434.00	546.00	660.00
	12x	470.00	612.00	752.00	893.00			12x	255.00	344.00	433.00	522.00

**Please circle price above that coincides with desired size, number of insertions per year, and number of colors.**

Specified position: 30% additional charge, availability varies. Specify Position: \_\_\_\_\_

★ All advertising prices are net. Clients are responsible for all commission fees.

**Insertion Issues:**

To guarantee correct placement of multiple ads, the title and size of the ad to run **must** be noted beside the month.

- |  |   |
|--|---|
| <input type="checkbox"/> January 20__ / _____  | <input type="checkbox"/> July 20__ / _____      |
| <input type="checkbox"/> February 20__ / _____ | <input type="checkbox"/> August 20__ / _____    |
| <input type="checkbox"/> March 20__ / _____    | <input type="checkbox"/> September 20__ / _____ |
| <input type="checkbox"/> April 20__ / _____    | <input type="checkbox"/> October 20__ / _____   |
| <input type="checkbox"/> May 20__ / _____      | <input type="checkbox"/> November 20__ / _____  |
| <input type="checkbox"/> June 20__ / _____     | <input type="checkbox"/> December 20__ / _____  |

**DEADLINES:** Contracts and advertisements are due the **1<sup>st</sup> of the month prior to the month of the publication in which the advertisement is to appear.** Contracts must be received for all ads.

**CANCELLATIONS:** Full payment is required in the event of a cancellation of any ad insert, unless notice is received by the **1<sup>st</sup> of the month prior to the month of publication in which the advertisement is to appear.**

Remarks or Special Instructions: \_\_\_\_\_

**THIS CONTRACT MUST BE COMPLETED AND ACCOMPANY ALL AD INSERTION ORDERS FOR ANY AD PLACEMENT TO BE GUARANTEED.**

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_