IIA OF ILLINOIS—TRUSTED CHOICE –TELEVISION OUTSIDE CHICAGO

13 Week Agency Coop Commitment Sheet

Name of Agency_____

Name of Agent_____

Address_____

City, State, Zip_____ Email_____

Phone_____ Cell_____ Fax_____

Website_____

TV Market Example - Outside Chicago Each commercial has a :10 second tag with up to 4 pods

Agent Info/ Picture $700 SINGLE AGENT PIC Agent Info/ Picture $700 SINGLE AGENT PIC 1/2 of 5 seconds-Single	Agent Info/ Picture $1400 MUTLIPLE AGENT PICTURE 5 seconds - Double	Agent Info/ Picture $2800 UP TO 3 SEPARATE PICTURES IN ONE 10 seconds - Quad
Agent Info/ Picture $700 SINGLE AGENT PIC Agent Info/ Picture $700 SINGLE AGENT PIC 1/2 of 5 seconds-Single	Agent Info/ Picture $1400 MUTLIPLE AGENT PICTURE 5 seconds - Double	

Agents Picture Available ___Yes ___No

Agents Logo Available ____Yes ___No

Email in jpeg format to: vpowell@totalmediaqc.com

Fax completed form to:
563-823-0806
or Mail to : TOTAL MEDIA
2550 MIDDLE ROAD, STE 502
BETTENDORF, IA 52722

PAYMENT OPTIONS:

1. Credit Card through Total Media LLC (+3% fin. Charge)

__ VISA ___M/C ___ DISCOVER ____AMEX

Account #_____

Exp Date_____CVS #_____

2. Checks Made Payable to:

Total Media LLC

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PLEASE CHECK THE MARKET/S OF CHOICE AND CIRCLE SINGLE, DOUBLE, OR QUAD FOR EACH MARKET CHOSEN

TV MARKET	SINGLE	DOUBLE	QUAD
☐ Springfield/Champaign/ Decatur	$700	$1400	$2800
☐ Peoria	$600	$1200	$2400
☐ Quad Cities	$400	$800	$1600
☐ Rockford & St. Louis	$440	$880	$1760
☐ Quincy	$300	$600	$1200
☐ Cape Girardeau	$225	$450	$900
☐ Evansville/Terre Haute	$225	$450	$900

FOR ADDITIONAL INFORMATION OR QUESTIONS:

CONTACT: JULIE DERRER
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563-344-9034